

# **TERMS AND CONDITIONS**

# **MAMMUT FINDERS & KEEPERS CHALLENGE 2025**

May 14, 2025



## 1. INTRODUCTION AND ACCEPTANCE OF TERMS

These General Terms and Conditions ("T&CS") govern "Mammut Finders & Keepers" Challenge ("Challenge") organized by Mammut Sports Group AG ("Mammut"). By participating in the Challenge, participants acknowledge and agree to these T&Cs.

## 2. CHALLENGE PERIOD AND SELECTED COUNTRIES

The Challenge begins on May 15<sup>th</sup>, 2025, and ends on June 8<sup>th</sup>, 2025 ("Challenge Period").

The Challenge will take place in the following countries: Switzerland, Austria, Germany, Italy, Ireland, Norway, UK, Canada and the USA.

## 3. VOLUNTARY PARTICIPATION

- a. Participation is voluntary, free of charge, and at the participant's own risk.
- b. Each participant is solely responsible for their safety and for determining their physical and mental fitness to take part in the event.
- c. Employees of Mammut, its subsidiaries, Mammut-selected influencers for the Challenge, advertising and promotion agencies and their immediate family members are not eligible to participate.
- d. No purchase is necessary to enter and win. A purchase does not increase the chances of winning.

## 4. MINORS

Participation in the Challenge is strictly limited to individuals aged 18 or older. By joining the Challenge, each participant declares that they are at least 18 years old on the date of participation.

## 5. CHALLENGE RULES

- a. The Challenge takes place in both indoor and outdoor locations.
- b. The goal is to locate the prizes ("Adventure Kits") distributed throughout the different locations.
- c. Each day, an Adventure Kit will be hidden by a Mammut-selected influencer in a different location. The locations will not be disclosed in advance in order to preserve the purpose of the experience.
- d. Clues or hints will be shared on Mammut's official channels at Mammut's sole discretion and on the channels of Mammut-selected influencers connected to the Challenge.
- e. Mammut-selected influencers connected to the Challenge will be announced on Mammut's official channels before their respective clues or hints are published.
- f. No special assistance or guidance will be provided, all participants will have access to the same information available on the channels mentioned.
- g. Some of the Adventure Kits will be locked when found. In these cases, participants must scan a QR code on the Adventure Kit to receive instructions on how to unlock it. A mobile device with internet access is required.
- h. Participation does not create any contractual relationship with Mammut.

## 6. WINNERS

Participants who find the hidden Adventure Kits are considered winners by right of discovery. The Adventure Kits are awarded exclusively to the participants who physically locate them during the Challenge. Mammut will not accept claims from participants who were not the original finders of Adventure Kits.



## 7. ADVENTURE KITS

The specific contents of each Adventure Kit are not disclosed in advance, as the element of surprise is part of the experience. However, winners can expect to receive Mammut products. The value or type of products will vary depending on the Adventure Kit and Mammut does not guarantee uniformity.

Some Adventure Kits will be found locked when discovered. In such cases, the finders must scan a QR code attached to the Adventure Kit to receive unlocking instructions. Participants are responsible for having a mobile device with internet access to complete this step when necessary. Mammut will not provide alternative methods to access the contents of locked Adventure Kits.

Only those who discover the Adventure Kit are entitled to claim and keep it. Participation does not guarantee discovery of an Adventure Kit and no post-challenge claims regarding Adventure Kits ownership will be considered.

Each Adventure Kit must be accepted as found and as is, meaning no exchanges or monetary compensation is available, regardless of size, color, model, or preference.

In the event that the Adventure Kit is found damaged due to environmental exposure or unforeseen conditions, the winner must report the issue promptly to [Mammut's support channel](#). Mammut reserves the right to evaluate such claim at its sole discretion and determine if a replacement is appropriate.

## 8. IMAGE AND DATA USE

By participating in the Challenge, participants grant Mammut a free, unrestricted, right to use, reproduce and share on Social Media Platforms any videos, photos, or other content posted by them in connection with the Challenge. This authorization includes the use of content: worldwide; in any format or media; for marketing, commercial or promotional purposes; and for an unlimited period of time, without the need for additional approvals or compensation.

By participating and posting in connection with the Challenge, the participants confirm they hold the rights to any content they post and authorize Mammut to repurpose such content freely across all channels. If a participant does not agree to grant Mammut the right to use their content in connection with the Challenge, they must contact [Mammut's support channel](#).

Each Adventure Kit includes a card inviting the winners to optionally share their discovery and tag @mammut on social media.

## 9. LIABILITY

By participating in the Challenge, each participant acknowledges and accepts full responsibility for assessing their own physical and mental condition and ensuring they are fit to participate in outdoor or indoor activities. Mammut does not and will not verify the health condition or physical capacity of participants. Participants are solely responsible for:

- a. Deciding whether to participate or withdraw from the Challenge,
- b. Bringing appropriate equipment and clothing suitable for both indoor and outdoor environments, including terrain and weather conditions,
- c. Ensuring their own safety and acting with caution throughout the activity.



Mammut shall not be held liable for any injuries, health issues, or accidents arising from a participant's decision to join or remain in the Challenge.

Additionally, Mammut shall not be held liable if a participant is unable to unlock an Aventure Kit due to lack of internet connection, incompatible device, or any technical issue beyond Mammut's control.

#### **10. CANCELLATION OR MODIFICATIONS**

Mammut reserves the right to modify, postpone, or cancel the Challenge at any time, without prior notice, due to weather conditions, safety concerns, if required by applicable law, or other force majeure situations.

#### **11. APPLICABLE LAW AND JURISDICTION**

These T&CS shall be governed by and construed in accordance with the laws of Switzerland. Any dispute arising out of or in connection with these T&Cs shall be subject to the exclusive jurisdiction of the courts of Lenzburg.

#### **12. CONTACT US**

For questions or concerns regarding the Challenge, please contact our support by clicking [here](#). Participation in the Challenge implies full agreement with these T&CS.

© 2025 Mammut Sports Group AG